

Sharing Your Story

A practical guide to preparing and sharing your testimony

Why your story matters

Peter says: “*Always be prepared to give an answer for the hope that you have*” (1 Pet 3:15). Jesus said our testimony, alongside his death, has power to overcome the enemy (Rev 12:11). Your story is not just personal — it is **powerful**.

The three-part structure

Every testimony follows this simple shape. Find one key word for each part.

1 BEFORE

- What did you believe about God?
- Your priorities, struggles, what was missing?

Key word: _____

2 TURNING POINT

- How did you become a Christian?
- How did you respond — what did you think, feel, do?

Key word: _____

3 LIFE NOW

- How have your perspective or relationships shifted?
- What peace, purpose or hope do you now have?

Key word: _____



Your three key words

One word per part is your anchor. When someone asks about your hope, you don't need to pull a script out, by just having your three key words it helps you to

Six things to keep in mind

Glorify Jesus

Keep Jesus at the centre — your story is about what he has done.

Avoid jargon

Replace "I got saved" with plain language anyone can understand.

Be honest

Share real challenges. Authenticity connects more than polish.

Keep it to 3–5 min

Aim for ~300 words. Brevity keeps people engaged.

One clear message

Decide the single thing you most want people to remember.

End with a question

A simple open question invites people to keep the conversation going.

Writing your testimony — planning sheet

Before you start: *“Am I sharing about when I became a Christian, or about an area of transformation?”*

Part 1: Life before — Key word: _____

Part 2: The turning point — Key word: _____

Part 3: Life now — Key word: _____

 **Your 15-second version**

Tip: one sentence per key word, ending with an open question.

*“Always be prepared to give an answer to everyone who asks you to give the reason for the hope that you have.
But do this with gentleness and respect.”*

1 Peter 3:15